

The story continues....

On August 17th, Bill walked towards the hotels front desk where Johnny and the band were scheduled to play.

“Howdy, how can I help Y’all?” – Said the native Texan woman.

“Y’all, it’s just me.” – Bill

“Oh, honey we say that no matter how many of you are around. What can I do for you?” – Texan

“We’re here for the Elvis gig.” – Bill

“Oh, right, right. Did you hear what happened?” – Texan

“Did I hear what happened?” – Bill

“Why honey, Elvis died yesterday!” – Texan

Bill went back to his car in shock. Thoughts such as is the gig cancelled, and what are we supposed to do now circled around his mind. Bill was on his way to break the news to Johnny. To their dismay, the news shocked audiences around the world!

Bill and Johnny loaded up for their Cotton Bowl performance a couple weeks later as the dust settled. The show must go on, right? Once the stage was set, mics plugged in, guitar straps attached, both Johnny and Bill grew worry with nerves. What would the audience think of their performance? Would they think it was a cruel joke and get booed off the stage?

Apparently, as Johnny took the Cotton Bowl stage, a surprise wave of excitement flew across each seat. The crowd wasn’t upset or perturbed by Johnny the Elvis Impersonator. Instead the crowd roared with pleasure that Elvis was still alive! The audience’s reaction went wild for one more piece of Elvis. As a result, Johnny Hera and Bill’s band were featured on the front page of The Dallas Morning News the next day.

The rest is history folks... Bill Cody saw an undeniable desire to stay within the entertainment industry. Bill quickly realized that he had an opportunity to give the people what they want! Bill flew back to Wisconsin, packed his whole life, moved to Dallas and got another job as a DJ. Primarily playing for clubs and special events, Bill developed a fantastic line up of Disc Jockeys, which turned into hiring bands, photographers, setting up atmosphere lighting, and more. Party Time Texas exploded with not only the various amounts of services but the quality of how those services were produced.”

Not many people can say that an Elvis impersonator started their path to success. Or that Elvis has remained the reason why our Owner/Founder of Party Time Texas loves the great state of Texas.

This story has embarked our mission in the modern era. In the 60s, Party Time Texas would have played rock n’ roll, to country, to the top 45 records. In the 80s, Party Time Texas would have mixed the discs, and played the favorite genre of a generation. In the 2000’s, Party Time Texas would have described themselves as Custom Events and Amazing Memories for all occasions.

Today, in 2019, our mission is to elevate the entertainment experience and quality of talent with those who work with Party Time Texas. We embrace every opportunity to engage guests, while creating the desired atmosphere of an event. For over 40 years, we strive to enrich the events that bring people together with whom they cherish around them.

Okay...now back to me...you know the person who's captured your attention. I feel that even after joining Party Time Texas for just 4 short months, I have developed a loyalty towards the entertainment industry. For those of you who have not met me yet and shame on you (#follow our social media) I have created a passion for the hospitality industry! Each day I come to work ready to tackle the day with my co-workers. I truly enjoy and appreciate each phone call I get. Why? Not because I enjoy asking endless questions, but similarly to my boss, I get the adrenaline from each event that is well produced. I love the crowd's reaction to the Elvis impersonation. It's truly just that simple.

Party Time Texas has some major goals this year. I want to share them with you. I want you to be a part of it. I want to share my joy and take you on the Party Power journey. Will you join me? If you like this blog, please let me know. If not, I didn't write it. 2019 is the year of blogging my non-blogger friends. 😊